Press Release

Cube-Tec honoured with IABM Award for Excellence in Design & Innovation

Bremen, Germany, 22th Sep. 2014 — *IABM judges recognised Cube-Tec for its outstanding achievements with the product MXF Legalizer*

Cube-Tec International, a leading supplier of automated MXF file correction systems, has become the winner of the IABM Design & Innovation award in the category*: Test, Quality Control & Monitoring*. With the IABM Award, solutions are honoured that offer significant benefits and new opportunities to the broadcast and media industry. The winners in nine different categories were announced at the IABM reception and awards ceremony at IBC in Amsterdam on Saturday, 13-September 2014.

The purpose of *MXF Legalizer* is the correction of MXF files to achieve compliance to the varied MXF standards and to secure interoperability. This is all done in a fully automated high-speed process. Incoming MXF containers and bit streams are processed in a way that all doubtful and potentially error-prone specifics are corrected. *MXF Legalizer* does not re-encode the video essence. This avoids any deterioration of the media quality. The video essence remains complete untouched. When the *MXF Legalizer* conversion process is completed all output files obtain a homogeneous structure conforming in all details to the agreed standard compliant MXF flavour.

John Ive – Director of Business Development (IABM) emphasised: *"MXF Legalizer is a very good example of an understanding of the primary issue in file delivery. The interface is simple and the range of checks is very comprehensive. MXF Legalizer provides essential capability of automated QC for workflow as it combines analysis with automated correction of MXF files. The main advantages includes high-speed processing, automated container analysis, repair for maximised interoperability. This creates new opportunities and user benefits and value for money."*

Peter White – Chief Executive (IABM)
"We're delighted to announce the winner in our nine categories and highlight these pioneering products and services. The competition was really strong for 2014 and we would like to congratulate all of the winners on their success. We made around 120 judging decisions in total, resulting in these prestigious awards being given to the most deserving winners."

Tom Lorenz – Managing Partner (Cube-Tec International) *"We are immensely proud to see the MXF Legalizer receive the IABM Design & Innovation Award. We developed MXF Legalizer to improve interoperability for video files for archiving and exchange. The very positive feedback from the market confirms that the advanced technology in MXF Legalizer solves a pressing demand. This award will strengthen the international exposure for the MXF Legalizer."*

A short clip from the awards ceremony can be seen at http://vimeo.com/106155478

# # #

(438 words / 2894 characters)

About the IABM

The IABM, is the authoritative voice of the broadcast and media technology supply industry worldwide. Its wide range of services to members encompasses market research and intelligence, training, expert representation at standards bodies and broadcasting unions, executive networking opportunities, and preferential purchasing. A presence at every major broadcast tradeshow, the IABM also provides a valuable channel for communication among broadcast manufacturers, government, and regulatory bodies. Additional IABM activities include awards programs for innovation and scholarships designed to stimulate the development of the broadcast and electronic media industries on an international basis. For more information, please visit www.theiabm.org

About Cube-Tec International

Cube-Tec International is a pioneer in quality-supervised, file-based processing for large-scale media archives. For more than 15 years Cube-Tec supports clients with innovative, customized solutions for media migration and error monitoring. Cube-Tec engineers can rely on proven experience and expertise in perception-based signal processing and best preservation practice.
Cube-Tec has developed the Cube Workflow 2.0 framework to streamline business processes which combines full automatic media processing with human-centric workflow group integration. MXF Legalizer was built on top of Cube Workflow.
Cube-Tec's products are in use at world leading media companies and renowned government archives. With installations in more than 100 media archives in 22 countries, Cube-Tec today is in a leading position in this market. Cube-Tec's technology is licensed to companies like Adobe and Steinberg Media Technologies. Also, Cube-Tec is a member of various European research projects and international media standardisation boards like SMPTE, AMWA and EBU.

For further information:

Tom Lorenz
Cube-Tec International
t.lorenz@cube-tec.com
Ph: + 49 421 / 20 144 0
www.Cube-Tec.com

Additional images for free use together with the press release.

Image captions: Cube-Tec team with Peter White at the at the IBC IABM reception and awards ceremony in Amsterdam on Saturday, 13 September 2014
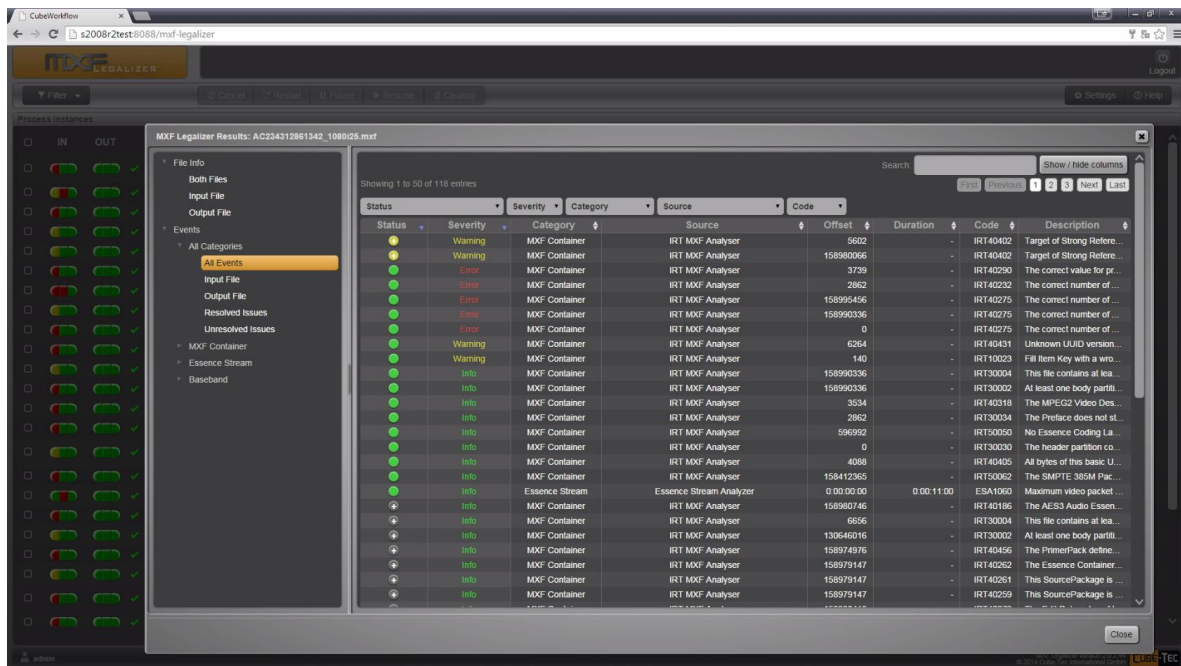
Link for the high-res picture: http://www.cube-tec.com/press/Cube-Tec_IABM_Award_Ceremony.jpg

Link for the high-res picture: http://www.cube-tec.com/press/cube-tec_IABM_Award_2014.jpg

Link for the high-res picture: http://www.cube-tec.com/press/Cube-Tec_IABM_D&I_Awards_Winner.jpg

Link for the high-res picture: http://www.cube-tec.com/press/img/PR_09092014_1.png

IABM Design & Innovation Awards Winners Video - Cube-Tec

http://vimeo.com/106155478